

IPSWICH AND WEST MORETON SCHOOL & INDUSTRY FORUM  
TERRY KEARNEY | SPRINGFIELD LAND CORPORATION

A man in a grey suit is seen from the back, writing on a whiteboard with a black marker. The whiteboard has the text 'THE CHALLENGE' written on it. In the foreground, the blurred heads of two audience members are visible, looking towards the whiteboard.

## THE CHALLENGE

In the fastest growing corridor in Australia we are collectively the Education and Employment Guardians.

We need to collectively agree to accept the challenge and the outcomes that we both want.

We have the opportunity to do this, be 'the best' in Australia



## **OUR COMPELLING REASON**

Let's not export our human capital, let them lead the future prosperity of our Region

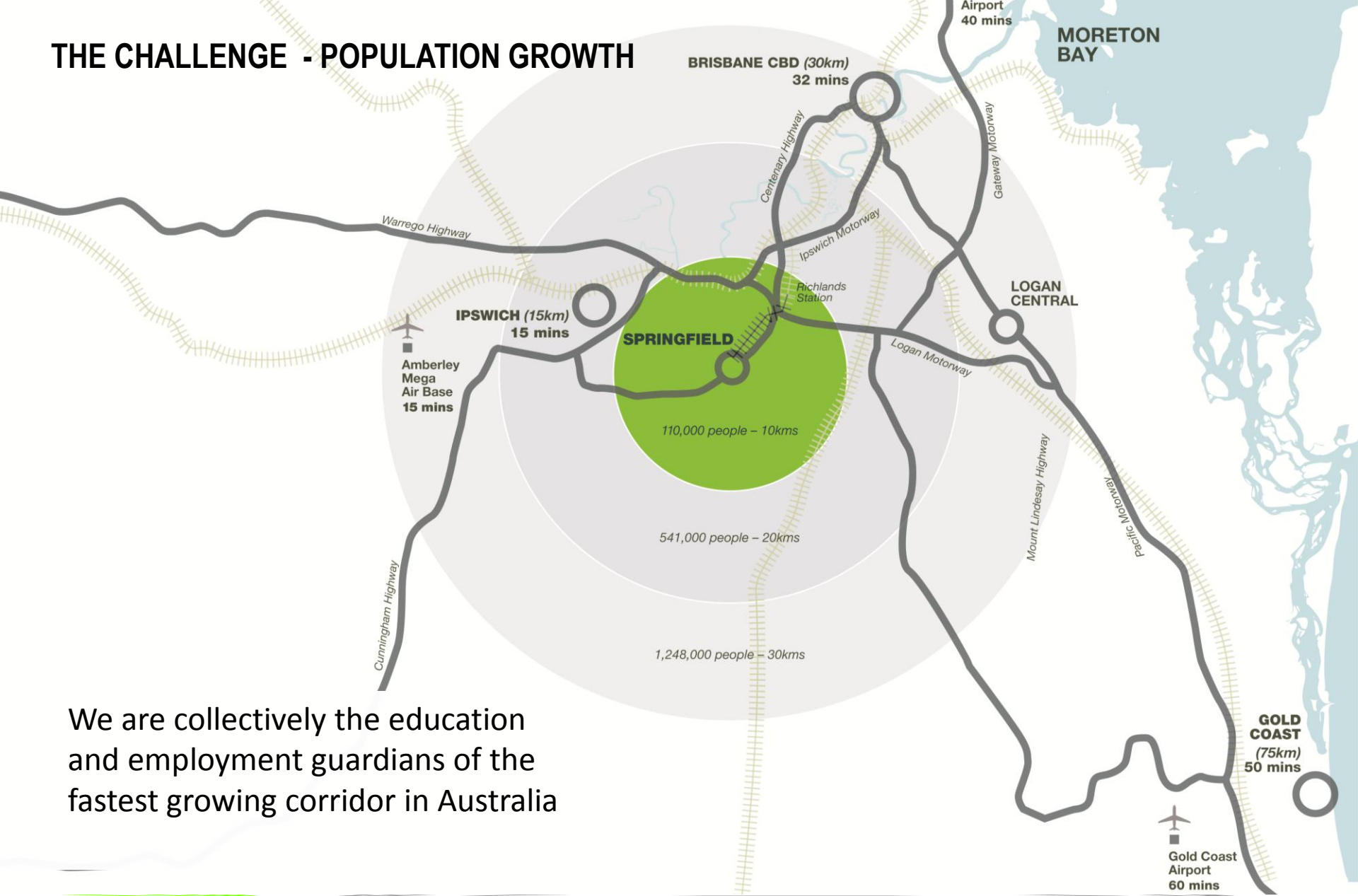
Live, Learn, Work and Play.

Build a truly sustainable Regional Community

# THE CHALLENGE - POPULATION GROWTH

Ipswich Regional Population Forecast			
Year	2006	2016	2031
<b>Low Series</b> Projected Resident Population	142,400	204,664	385,081
<b>Medium Series</b> Projected Resident Population	142,400	215,784	434,788
<b>High Series</b> Projected Resident Population	142,400	230,461	532,581

# THE CHALLENGE - POPULATION GROWTH



We are collectively the education and employment guardians of the fastest growing corridor in Australia

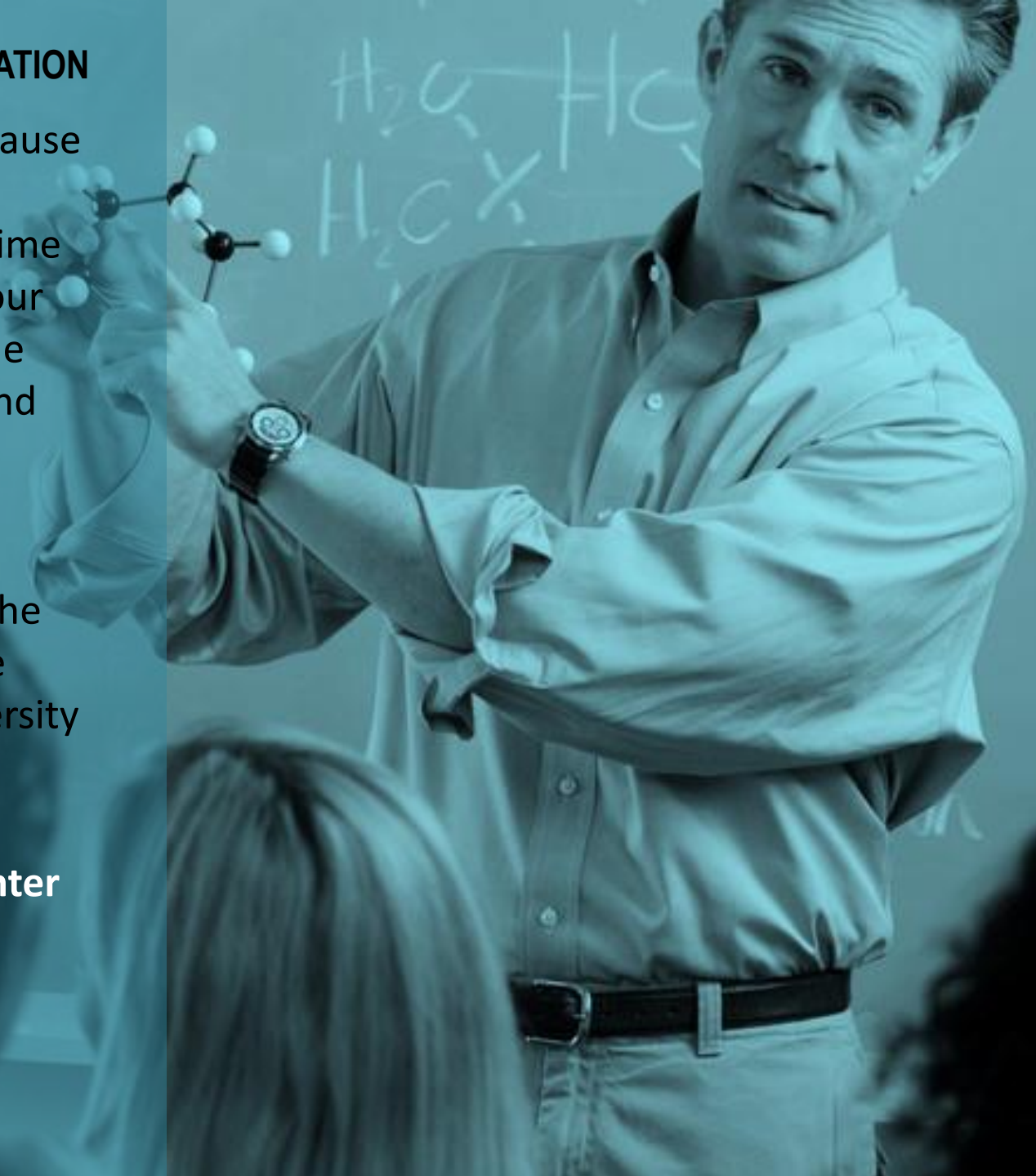
## THE CHALLENGE - EDUCATION

Teaching is the Noble Cause

The focus on 'point in time results' must not take our eye off the real outcome of schooling, training and higher education

Securing the pathway and most importantly the partnership beyond the school, college or university gate is the holy grail

**Are you prepared to enter the world of Industry?**





## **THE CHALLENGE - STUDENTS**

Students fit into one of two categories:

### **Adopters**

those students who know their dream prospect early

### **Developers**

those that are still exploring the possibilities

Both categories are OK.

## THE CHALLENGE - EMPLOYERS

Understand and know your  
workforce need

Communicate, Communicate,  
Communicate

Plan this early enough to give lead  
time for the educator

Are you prepared to enter the  
world of Education?



## THE CHALLENGE - PARTNERSHIP

What is the current structure that supports our communication and planning?

Both the educator and employer need linked strategies to realise the necessary learning,

How do we secure the resources in support of these strategies?



## THE CHALLENGE – US

Do we understand each other's world ?

Industry – how do you influence the educators?

Education – how do you influence the industry leaders?



## CASE STUDY

Springfield Land Corporation  
– our story

Live, learn, work and play is more than a ‘tag line’ - it is to ensure a job locally for one in three residents.

The master planned community designer/developer ensured the early establishment of schools (public and private), vocational training (public and private) and a University.

As industry moves into greater Springfield and it’s CBD it is imperative that we work with the educators and Industry leaders to ensure the alignment of courses to workforce planning.



## THE CHALLENGE - SUCCESS

I recently had the honour of visiting Ipswich State High School and meeting both **Chloe** and **Josh**.

The school leaver and the continuing school student who both have made their first employment based decision with their partner industry

It is from these individual based examples that we all need to learn.



Image courtesy of Queensland Times  
(photographer Claudia Baxter)

THE CHALLENGE FOR YOU

**What does it take to integrate the worlds of education and employment?**